

Diploma in Fashion Design

1. Intensive Certification Program



COURSE CURRICULUM

Month 1: BEGINNERS Level (Session 1 to 8)

- Drawing Female Frontal Figure Template using a 9-head proportion.
- Drawing Female Back Figure Template using a 9-head proportion.
- Drawing Female Contrapposto Front and Back pose.

- Using the concepts of how the upper and lower body moves in contrast and then how to map the pose, using a 9-head figure proportion.
- Drawing Female Head-Front, Profile, Three-Quarter.
- Ink Drawing Female fashion faces and poses.
- Introduction to the various color mediums for rendering and corresponding techniques for better illustrations.
- Illustrating and Designing Swimwear and Activewear/Athleisurewear.
- Choosing the right pose for your design to communicate the intended look and attitude of the clothing.
- Understanding the concept of discovering your sketching voice.

Month 2: INTERMEDIATE Level (Session 9 to 16)

- Drawing and rendering garment details: side pleats, ruffle pleats, smocking, textures, folds, etc.
- Drawing and rendering various types of collars, cuff, skirts details
- Rendering and designing with animal prints.
- Rendering and designing with Velvet, Georgettes and Chiffons.
- Rendering and designing with animal Satin and other shiny fabrics.
- Rendering and designing with florals and geometric patterns.
- Rendering and designing with Stripes, Checks, Houndstooth, Plaids and classic patterns.
- Rendering and designing with sheer and opaque fabrics.
- Rendering and designing with Sequins and Embroidered Motifs.
- Rendering and sketching with advanced blending, cross hatching techniques.

Month 3: ADVANCED Level (Session 17 to 24)

- Sketch and Render different handbags using color pencil and marker medium. Also get acquainted with classic designer bags like Chanel 2.0, Hermes Kelly bag and their designers
- Sketch and Render a fabulous variety of shoes in interesting textiles and fabrications using markers and colored pencils. Also get acquainted with popular shoe designers like Monolo Blahnik, Christian Louboutin, Jimmy Choo and their classic creations.
- Sketch and Render intricate Ethnic and Western jewelry. Also get an understanding of famous Indian and International jewelry designs and designers like Harry Winston, Cartier, Tiffany, Etc.
- Kidswear Module: Sketching and Rendering toddlers, tweens, teenagers Croquis and designing for kidswear.
- Menswear Module: Sketching and Rendering Male Croquis and designing for Menswear. Also, get acquainted with the top International Menswear Designers and their signature styles.
- Stylized Croquis Development
- Finding your Sketching Voice: how to personalize your illustration to a style that fits your creative aesthetic.
- Advanced Watercolor Module: how to map the gesture and then how to use your brush and watercolor to create the most amazing fashion illustration. We will teach you various brush stroke techniques, how to apply pressure on the brush for various effects and how to use the point of the brush for detailed work.
- Learning Advanced Fashion Illustration Techniques with various mediums.

Month 4: PROFESSIONAL Level (Session 25 to 32)

- Design Process and Development: How to take inspiration and design your own collection.
- Understanding and Development of Inspiration boards, Moods boards, Color boards, etc
- Understanding Fashion Forecasting and how to correctly implement upcoming trends and forecasts in your collection.
- Introduction to Embroidery and Surface ornamentation development and creating the corresponding boards through design process.
- Presentation of your design process
- Western Couture Module: Sketching and Rendering Western Couture Outfits and understanding the works and signature style of top International Designers
- Indian Couture Module: Sketching and Rendering Indian Couture and Bridal Outfits and understanding works and signature of top Indian Designers.
- Mood Drawing and Compositions
- Portfolio Development: How to assemble your portfolio?

2. Digital Fashion Illustration



COURSE CURRICULUM

Session 1

Basic Tools and Introduction, Transformations and Repeats, Fill and Outlines (Software used: Corel Draw).

Session 2

Drawing Tools, Prints and Backgrounds, Edit Fill, Floral Motifs (Software used: Corel Draw).

Session 3

Shaping and Merging Tools, Animal Cliparts (Software used: Corel Draw).

Session 4

Powerclipping, Transparency, Artistic Media and Blend tool, Pngs and hiding colours (Software used: Corel Draw).

Session 5

Ethnic/ Tropical Prints and Moodboards (Software used: Corel Draw).

Session 6

Text Tool and Colour theory (Software used: Corel Draw).

Session 7

Print arrangements, Ethnic and Tropical Prints (Software used: Corel Draw).

Session 8

Rulers, Guidelines and Seamless Prints. (Software used: Corel Draw).

Session 9

Draping Basics- Pleats, Ruffles, cascades and Shirring Details (Software used: Corel Draw).

Session 10

Basic Flat Sketches and Sleeves- Puff, Flared and Ruffled. (Software used: Corel Draw).

Session 11

Dresses- Gypsy and bottom tyles- Tiered Skirts, Layered and Cascades. (Software used: Corel Draw).

Session 12

Specification Sheets (Software used: Corel Draw).

Session 13

Techpacks (Software used: Corel Draw).

Session 14

Fashion Croqui Blocking (Software used: Corel Draw).

Session 15

Fleshing Out and Skintone (Software used: Corel Draw).

Session 16

Features and Hairstyles (Software used: Corel Draw).

Session 17

Make up- Smokey+Bright and Accessorizing-Mehendi and Party (Software used: Corel Draw).

Session 18

Draping, Cutworks, Applique (Software used: Corel Draw).

Session 19

PORTFOLIO- PART 1 (Software used: Corel Draw).

Session 20

Photoshop Basics, Selection Tools and Editing Background (Software used: Adobe Photoshop).

Session 21

Digital Rendering Fashion Illustrations (Software used: Adobe Photoshop).

Session 22

Draping and lookbook (Software used: Adobe Photoshop).

Session 23

Prints, motif extraction and background, Ethnic Print (Software used: Adobe Photoshop).

Session 24

Pen tool, Creating brushes, Blending options and Image editing Tools (Software used: Adobe Photoshop).

Session 25

Denim, Fur, Sequin, marble print, ombre Textures (Software used: Adobe Photoshop).

Session 26

Seamless Prints, Foil Print (Software used: Adobe Photoshop).

Session 27

Adobe Illustrator Basics (Software used: Adobe Photoshop).

Session 28

Pen tool, Pathfinder tools (Software used: Adobe Photoshop).

Session 29

Croqui blocking and working in layers (Software used: Adobe Photoshop).

Session 30

Uniform and Random Patterns (Software used: Adobe Photoshop).

Session 31

Flat sketches and Clipping Mask (Software used: Adobe Photoshop).

Session 32

Creating brushes (Software used: Adobe Photoshop).

Session 33

Bridal Module- Day 1 (Croqui Styling, Accessorizing and Draping).

Session 34

Bridal Module- Day 2 (Embroidery Details, Shading and Presentation).

Session 35

Doubts Clearing Session.

3. Pattern Making



COURSE CURRICULUM

Level 1: Foundations of Pattern Making

Session 1: Measurements

- Introduction to accurate body measurements and their importance in pattern development.

Session 2: Bodice Front Drafting

- Drafting techniques for creating the front bodice pattern

Session 3: Bodice Back Drafting

- Step-by-step process to draft the back bodice block

Session 4: Dart Manipulation Fundamentals

- Importance of darts in garment construction
- Types of darts and their placements
- Analysis of dart use in national and international brands

Session 5: Designing with Darts

- Application of darts: gathers, tucks, pleats.
- Evaluation of functional and aesthetic use in various garments.

Session 6: Dart Manipulation Techniques

- Exploring three advanced dart manipulation methods

Session 7: Creating New Darts Using Style Lines

- Designing creative dart shapes through style lines for fashion-forward garments.

Session 8: Experimentation on Striped Fabrics

- Understanding dart effects on printed and striped textiles.

Session 9: Torso Block Development

- Drafting torso blocks and exploring dress silhouettes

Session 10: Dress Construction – Type 1

- Pattern drafting and construction techniques for a basic dress

Session 11: Dress Construction – Type 2

- Further development and finishing techniques for the completed dress.

Session 12: Bonus Session

- Movie session/ discussion on real world stories from fashion brands and design challenge.

4. Fashion Styling



COURSE CURRICULUM

- Fashion Concepts-1
- Fashion Concepts-2
- Fashion History & Subcultures
- Elements & Principles of Styling
- Digital Presentation Techniques
- Personal Styling
- Personal Styling (Client Consultation)
- Celebrity Styling
- Fashion Runway Show Styling
- Editorial Styling
- Virtual Fashion Styling
- Styling for Advertisements
- Product Styling Practical Demo
- Mannequin Styling in Retail
- Fashion Styling Business

Bonus Sessions with Siddhi Mapxencar

- **Internship With Siddhi Mapxencar**

- **How to launch your Fashion Label?**

Siddhi will give a systematic framework as to how to foray into fashion and continuously churn out beautiful collection from her own industry experience of 15 years.

- **Get access to our list of 400+ vendors**

Fabric wholesalers, clothing manufacturers, fabric printing, embroidery, dying, marketing agencies, branding, PR, etc

- **How to create Design Portfolio**