

SEFT

4-Month Digital Fashion Illustration Certificate Course

Course Overview

A structured 4-month certificate course designed to develop practical skills in digital fashion illustration, fashion rendering, digital artwork, prints, motifs, flat sketches, styling, and portfolio presentation. The course combines fashion illustration fundamentals with professional digital tools and techniques.

Software & Digital Tools

Adobe Photoshop	Digital rendering, editing, background creation, prints, motifs, textures and presentation
CorelDRAW	Vector-based fashion artwork, technical drawings and flat sketches
Digital Illustration Techniques	Fashion croquis, garment detailing, fabric rendering and portfolio presentation

Course Curriculum

Session	Topic	Key Learning
1	Introduction to Digital Fashion Illustration	Overview of digital fashion illustration, workflow, tools and professional applications.
2	Fashion Illustration Fundamentals	Understanding proportions, fashion figures, body structure and basic illustration principles.
3	Fashion Croqui Development	Creating and understanding fashion croquis for digital illustration.
4	Digital Figure Drawing	Developing fashion poses, movement and expressive figures.
5	Garment Silhouettes	Exploring garment shapes, silhouettes and fashion categories.
6	Drawing Garment Details	Collars, sleeves, necklines, cuffs, pleats, gathers and other garment details.
7	Introduction to CorelDRAW	CorelDRAW interface, tools and essential vector drawing techniques.
8	Digital Flat Sketches	Creating professional fashion flats and technical garment drawings.
9	Flat Sketch Detailing	Adding construction details, seams, stitches, panels and garment components.
10	Fashion Accessories	Illustrating bags, footwear, jewellery and other fashion accessories.
11	Colour Theory for Fashion	Understanding colour harmony, palettes and application in fashion illustration.
12	Digital Colouring Techniques	Applying colour digitally with professional illustration methods.
13	Introduction to Adobe Photoshop	Photoshop interface, layers, brushes and essential tools.
14	Photoshop Basics, Selection Tools and Editing Background	Using selection tools and editing or creating backgrounds for fashion artwork.
15	Digital Rendering of Fashion Illustrations	Rendering garments digitally to create polished fashion illustrations.
16	Fabric Rendering – Basics	Understanding and rendering basic fabric qualities and surfaces.
17	Fabric Rendering – Advanced	Rendering satin, silk, denim, velvet, lace and other fabric textures.
18	Shading and Highlighting	Creating depth, volume, folds, shadows and highlights.
19	Draping and Garment Presentation	Understanding drape, fabric fall and presenting garments effectively.

Session	Topic	Key Learning
20	Draping and Lookbook Presentation	Creating polished fashion looks and digital lookbook pages.
21	Prints and Motif Development	Understanding fashion prints, motifs and repeat design concepts.
22	Motif Extraction and Background Creation	Extracting motifs and creating suitable digital backgrounds.
23	Ethnic Print Development	Developing and applying ethnic-inspired print concepts.
24	Pen Tool in Adobe Photoshop	Using the Pen Tool for precise selections, outlines and digital artwork.
25	Digital Embellishment Techniques	Creating embroidery, embellishment and decorative details digitally.
26	Textile and Surface Effects	Developing realistic textile surfaces and material effects.
27	Fashion Styling and Look Creation	Combining garments, accessories and styling elements into cohesive looks.
28	Bridal Fashion Illustration	Developing bridal looks with detailed garments and embellishments.
29	Indian / Ethnic Fashion Illustration	Creating contemporary and traditional Indian fashion illustrations.
30	Advanced Fashion Rendering	Combining colour, texture, lighting and detailing for professional results.
31	Collection Development	Creating a cohesive mini fashion collection based on a theme or concept.
32	Digital Portfolio Development	Organising and presenting fashion illustrations professionally.
33	Final Illustration Project	Creating a complete final digital fashion illustration project.
34	Final Portfolio Presentation & Course Review	Presenting final work, receiving feedback and reviewing key course learnings.

Course Outcomes

- Develop strong foundations in digital fashion illustration.
- Create fashion croquis and professionally rendered fashion figures.
- Develop digital flat sketches and technical garment illustrations.
- Use Adobe Photoshop for digital rendering, editing, prints, motifs and backgrounds.
- Use CorelDRAW for vector-based fashion artwork and technical drawings.
- Render different fabrics, textures, folds, shadows and embellishments digitally.
- Create fashion looks, ethnic and bridal illustrations and cohesive collections.
- Develop a professional digital fashion illustration portfolio.
- Complete a final project demonstrating practical digital illustration skills.

Final Project

Students will complete a final digital fashion illustration project that demonstrates their understanding of fashion figure development, garment detailing, digital rendering, fabric textures, prints, styling and professional presentation. The final work can be organised into a digital portfolio suitable for academic and professional presentation.

Certificate

Upon successful completion of the course requirements and final project, students will receive a Certificate in Digital Fashion Illustration from SEFT, subject to the institute's attendance and assessment requirements.